



in support of:

American Heart Association.



PREMIUM SPONSORSHIP OPPORTUNITIES

September 14th, 2026 | University of Louisville Golf Club

Join us September 14th, 2026, for a day of golfing at the elite University of Louisville Golf Club for the V-Soft Cares 12th Annual Charity Golf Scramble. This year's selected charity recipient is American Heart Association's Go Red for Women, a not-for-profit community health center, focused on raising awareness, advancing research, and empowering women to take charge of their heart health. It's a powerful mission, and we're honored to rally behind it.

This is a limited space opportunity for your business to support a great cause in our community at a gorgeous location.

EAGLE \$10,000 	BIRDIE \$8,000 	PAR \$5,000 	GOLF \$2,500 	RANGER \$2,000 
<ul style="list-style-type: none"> • 2 Scramble foursomes • Video segment feature at event • Speaking opportunity choice at kick-off or afternoon reception • Putting Green Sign • 18th Hole Sign • Large banner at course entrance • Logo included on Cart Cards • Company recognition on Cares social media • Logo included on all print marketing (if submitted before print deadlines) • Allocated space for branded swag in player/volunteer gift bags • Company logo and link on event website 	<ul style="list-style-type: none"> • 1 Scramble foursome • Driving Range Sign • Putting Green Sign • Logo included on Agenda Cards • Company recognition on Cares social media • Logo included on all print marketing (if submitted before print deadlines) • Allocated space for branded swag in player/volunteer gift bags • Company logo and link on event website 	<ul style="list-style-type: none"> • 1 Scramble foursome • Exclusive Hole Sponsorship with option to feature product or service at the hole • Company recognition on Cares social media • Logo included on all print marketing (if submitted before print deadlines) • Allocated space for branded swag in player/volunteer gift bags • Company logo and link on event website 	<ul style="list-style-type: none"> • 2 player spots • Logo on Sponsor banner displayed at event • Company mention on Cares social media • Allocated space for branded swag in player/volunteer gift bags • Company logo and link on event website 	<ul style="list-style-type: none"> • Logo on Sponsor banner displayed at event • Company recognition on Cares social media • Company logo and link on event website • No Game Play included

To inquire about sponsorship opportunities, reach out to our Sponsorship Representative, Hannah at hjohnson@vsoftconsulting.com.

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vsoftcares.org | 502.450.9600 | cares@vsoftconsulting.com





FOOD & BEVERAGE SPONSORSHIP OPPORTUNITIES

Join us September 14th, 2026, for a day of golfing at the elite University of Louisville Golf Club for the V-Soft Cares 12th Annual Charity Golf Scramble. This year's selected charity recipient is American Heart Association's Go Red for Women, a not-for-profit community health center, focused on raising awareness, advancing research, and empowering women to take charge of their heart health. It's a powerful mission, and we're honored to rally behind it.

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FOOD

Provide meals to all golfers and volunteers at the event. Includes your logo on the unique sponsor banner displayed at the scramble, your logo on the cart card agendas, your logo linked on the scramble website, and a social media mention.

LUNCH

Limited to one organization

\$3,000

RECEPTION

Limited to one organization

\$3,000

BEVERAGE

Want to help the players beat the heat? **Serve samples** of your beer or wine, or spirit with a specialty cocktail on a hole at the course! Or, if extra brand exposure is more your speed, become a **Bar Sponsor** for the afternoon reception for prime visibility with company recognition on signage throughout the bar area.

ON COURSE
\$500

Help the players beat the heat! Provide some refreshing beer for the event.



Create your own special cocktail for everyone to enjoy!

COCKTAIL SPONSOR
\$500

To inquire about Food & Beverage sponsorship opportunities, reach out to Bree, V-Soft Cares Chair, at 502.450.9600 or email cares@vsoftconsulting.com.

American Heart Association®



vsoftcares.org | 502.450.9600 | cares@vsoftconsulting.com



AUCTION AND RAFFLE OPPORTUNITIES

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WHAT ITEMS CAN BE DONATED?

Any good or service you offer can be added to a gift basket of similar or complimentary items or you can donate a complete gift basket yourself to ensure your logo being highlighted at the auction tables. Contact below for details and arrangement.

EXPERIENCES

Enjoy the show! Tickets to events, passes, classes, or memberships are great.

ALCOHOL

Welcome to Bourbon Country! Wow our out-of-town guests with bourbons, brews and more.

GOODS/GIFT CERTIFICATES

Selling a product or service? Gift certificates, cards, and other products make great donations.

SWAG

Every player at the Scramble will receive a swag bag filled with goodies and info. This is a perfect way to ensure that everyone sees and remembers your company's name! To donate swag, please provide 150+ pieces before **September 16th**. Contact below for details and arrangement.



COUPONS

Provide coupons for an experience, service, or sale branded with your logo to bring in business!



TOOLS

Provide branded golf items such as golf balls, towels, tees, and more to help the players on the course!



TRINKETS

Provide fun, small, swag items that are sure to help players and volunteers remember your name!

For Auction and Swag Donation opportunities, reach out to our Silent Auction Representatives, Sheila at swillis@vsoftconsulting.com, Cathy at ckuratko@vsoftconsulting.com or Tanya at tanya@vsoftconsulting.com.

American Heart Association

