



**MAY 22, 2023**  
University of Louisville Golf Club  
Simpsonville, Kentucky



**Kentucky Humane Society™**  
Lifelong Friends





# V-SOFT CARES 9<sup>th</sup> ANNUAL CHARITY GOLF SCRAMBLE

V-Soft Cares is a 501(c)(3)  
organization able to receive  
donations directly, which may be  
tax deductible.  
EIN #82-5207711





# V-SOFT CARES CHARITY GOLF SCRAMBLE



## Scramble Features

- 18-hole round of scramble golf
- Silent auction and raffle prizes
- Complimentary meals provided
- Beer and spirits sponsors provide beverages
- Putting contest
- Longest drive and closest to the pin contests
- Networking with regional business leaders
- Awards reception and giveaways
- Live check presentation to charity

## Past Charity Recipients

- 2014: Louisville Autism Society
- 2015: Brave Hearts
- 2016: Aiden's Legacy
- 2017: Hope Scarves
- 2018: Little Pink Houses of Hope
- 2019: Gilda's Club Kentuckiana
- 2021: Dogs Helping Heroes
- 2022: Home of the Innocents





# SCRAMBLE IMPACT

2014  
2015  
2016  
2017  
2018  
2019  
2020  
2021  
2022  
2023

## RESULTS AND IMPACT

**\$300,000+**  
PROCEEDS RAISED SINCE 2014



**350+** VOLUNTEERS  
FROM ACROSS THE U.S.

**600+** PLAYERS



CHARITABLE  
RECIPIENTS

**350+**  
SPONSORS AND DONATORS





# COUNTLESS LIVES IMPACTED





# SCRAMBLE SCHEDULE



 <b>SCRAMBLE SCHEDULE</b> 	
8:00-9:15 AM	Registration Breakfast Silent Auction Opens
9:15 AM	Call-to-Carts
9:30 AM	Official Welcome & Shotgun Start
Noon	Lunch (Grab-&-Go Box)
3:00 PM	Cocktail Hour at the "19th Hole"
3:30 PM	Silent Auction Closes Awards Presentation
4:00 PM	Check Presentation & Raffle





# SPONSORSHIP OPPORTUNITIES



## Benefits of Sponsorship

Partnering with V-Soft Cares offers a unique opportunity to play at the members-only University of Louisville Golf Club, all while networking with Louisville business leaders and supporting The Kentucky Humane Society.

Sponsorship will provide unique branding opportunities for your business, both on the course and online via social media and websites.

## Sponsorship Opportunities

- Hole-in-One Sponsorship
- Eagle Sponsorship
- Birdie Sponsorship
- Par Sponsorship
- Golf Sponsorship
- Ranger Sponsorship
- Hole Sponsorship
- Meal Sponsorship
- Beverage Sponsorship
- Media Sponsorship
- Video Sponsorship
- Swag and Silent Auction Donation





# ELITE SPONSORSHIPS



## Hole-in-One Sponsor | \$15,000

- 4 foursomes in the scramble \*
- Naming rights for the event and inclusion of logo on all event materials
- Two exclusive company banners
- Logo on step and repeat banner
- Branding on all player golf carts
- Reserved dining table during awards reception
- Company highlight on social media and blog
- Logo with a link as the hole-in-one sponsor on the event website
- Company highlighted during awards and rules
- Email blast pre- and post-event to all attendees
- Opportunity to speak at event
- Thank you award



## Eagle Sponsor | \$10,000

- 3 foursomes in the scramble \*
- Two exclusive company banners materials
- Company highlight on social media and blog
- Logo on various marketing for the event
- Logo with a link as the eagle sponsor on the event website
- Company highlighted during awards and rules
- Thank you award





# PREMIUM SPONSORSHIPS



## Birdie Sponsor | \$8,000

- 2 foursomes in the scramble\*
- Exclusive company banner
- Company highlight on social media
- Logo on various marketing for the event
- Logo with a link as the gold sponsor on the event website
- Thank you award



## Par Sponsor | \$5,000

- 1 foursome in the scramble\*
- Company highlight on social media
- Logo on various marketing for the event
- Logo with a link as the silver sponsor on the event website
- Thank you award



## Golf Sponsor | \$2,500

- 1 foursome in the scramble\*
- Logo on the unique sponsor banner displayed at the scramble
- Logo on the event website with your website link
- Social media highlight
- Thank you award

\* All foursomes include the meal, putting contest, silent auction, swag bag, and a round of 18-hole scramble golf





# CORPORATE GOLF SPONSORSHIP



## Ranger Sponsor | \$2,000

- Logo on the sponsorship banner displayed at the scramble
- Company highlight on social media
- Logo with a link as a bronze sponsor on the event website
- Social media highlight





# UNIQUE SPONSORSHIPS



## Hole Sponsor | \$600

- Logo on a sign at a hole on the course
- Logo on the unique sponsor banner displayed at the scramble
- Logo on the event website with your website link
- Social media mention

## Media Sponsor | In-Kind Donation

- Advertising for the event (radio, TV, digital, whatever works!)
- Logo on the event website with your website link
- Social media mention

## Video Sponsor | In-Kind Donation

- Advertising for the event (radio, TV, digital, whatever works!)
- Logo on the event website with your website link
- Social media mention

## Swag Sponsor | In-Kind Donation

- Donate 150 items for player and volunteer swag bags

## Silent Auction | In-Kind Donation

- Provide a tangible item or gift card to include in our silent auction





# FOOD AND BEVERAGE SPONSORSHIPS



## Silent Sponsor | In-Kind Donation

- Provide breakfast, lunch or dinner to all golfers and volunteers at the event
- Logo on the unique sponsor banner displayed at the scramble
- Logo on the cart card agendas as the lunch sponsor

## Beverage Sponsor | \$500+ Product

- Provide beer, wine or spirits
- A hole on the course designated to your brand for passing out samples
- Opportunity to display and serve product samples inside the clubhouse before the tournament
- Banner displayed on the course with your company logo
- Your company logo on the event website with your website link
- Social media mention





For more information, contact the  
**V-Soft Cares Committee**



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Visit [www.vsoftcares.org](http://www.vsoftcares.org) to sign up today!



Click here for highlights of our 8<sup>th</sup> Annual Charity Scramble

