



JUNE 27, 2022  
Valhalla Golf Club | Louisville, KY



home  
of the innocents



# V-SOFT CARES' 8<sup>TH</sup> ANNUAL CHARITY GOLF SCRAMBLE

All proceeds from the scramble will directly support Home of the Innocents

V-Soft Cares is a 501(c)(3) organization able to receive donations directly, which may be tax deductible.



# V-SOFT CARES' CHARITY GOLF SCRAMBLE



## Scramble Features

- 18-hole round of scramble golf
- Silent auction and raffle prizes
- Complimentary meals provided
- Beer and spirits sponsors provide beverages
- Putting contest
- Longest drive and closest to the pin contests
- Networking with regional business leaders
- Awards reception and giveaways
- Live check presentation to charity

## Past Charity Recipients

- 2014: Louisville Autism Society
- 2015: The Brave Hearts of Norton Children's Hospital
- 2016: Aiden's Legacy
- 2017: Hope Scarves
- 2018: Little Pink Houses of Hope
- 2019: Gilda's Club Kentuckiana
- 2021: Dogs Helping Heroes



# SCRAMBLE IMPACT

2014  
2015  
2016  
2017  
2018  
2019  
2020  
2021  
2022

# RESULTS AND IMPACT

**\$250,000+**  
PROCEEDS RAISED SINCE 2014



**300+** VOLUNTEERS  
FROM ACROSS THE U.S.

**550+** PLAYERS



**8** CHARITABLE  
RECIPIENTS

**325+**  
SPONSORS AND DONATORS



**COUNTLESS LIVES  
IMPACTED**



# 2022 SCRAMBLE SCHEDULE



**JUNE 27, 2022**

8:00-9:15 AM	Registration
8:00-9:15 AM	Breakfast
8:00 AM	Silent Auction Opens
9:15 AM	Call-to-Carts
9:30 AM	Official Welcome & Shotgun Start
Noon	Lunch (Grab-&-Go Box)
3:00 PM	Light Dinner & Drinks
3:30 PM	Awards Presentation
3:45 PM	Silent Auction Closes
4:00 PM	Check Presentation & Raffle



# SPONSORSHIP OPPORTUNITIES



## Benefits of Sponsorship

Partnering with V-Soft Cares offers a once in a lifetime opportunity to play Valhalla Golf Club, all while networking with Louisville business leaders and supporting Home of the Innocents.

Sponsorship will provide unique branding opportunities for your business, both on the course and online via social media and websites.

## Sponsorship Opportunities

- Hole-in-One Sponsorship
- Eagle Sponsorship
- Birdie Sponsorship
- Par Sponsorship
- Ranger Sponsorship
- Golf Sponsorship
- Hole Sponsorship
- Meal Sponsorship
- Beverage Sponsorship
- Media Sponsorship
- Video Sponsorship
- Silent Auction
- Swag



# ELITE SPONSORSHIPS



**Hole-in-One  
Sponsor  
\$25,000**

- Four foursomes in the scramble
- Naming rights for the event and inclusion of logo on all event materials
- 2 exclusive company banners
- Logo included on step and repeat banner
- Branding included on all player golf carts
- Reserved dining table during awards reception
- Company highlight on social media and blog
- Your logo with a link as the presenting sponsor on the event website
- Company highlighted during awards and rules
- Email blast pre- and post-event to all attendees
- Opportunity to speak at event
- Thank you award



**Eagle Sponsor  
\$18,000**

- Three foursomes in the scramble
- 2 exclusive company banners
- Company highlight on social media and blog
- Your logo on various marketing for the event
- Your logo with a link as the platinum sponsor on the event website
- Company highlighted during awards and rules
- Thank you award



# PREMIUM SPONSORSHIPS



## Birdie Sponsor \$12,000

- Two foursomes in the scramble
- Exclusive company banner
- Company highlight on social media
- Your logo on various marketing for the event
- Your logo with a link as the gold sponsor on the event website
- Thank you award



## Par Sponsor \$6,000

- One foursome in the scramble
- Company highlight on social media
- Your logo on various marketing for the event
- Your logo with a link as the silver sponsor on the event website
- Thank you award



## Ranger Sponsor \$3,000

- Your logo on the sponsorship banner displayed at the scramble
- Company highlight on social media
- Your logo with a link as a bronze sponsor on the event website
- Thank you award



# CORPORATE GOLF SPONSORSHIP



**Golf Sponsor**  
**\$3,000**

- One foursome in the scramble (includes complimentary meals, putting contest, silent auction, swag bag, and a round of 18-hole scramble golf)
- Your logo on the unique sponsor banner displayed at the scramble
- Your logo on the event website with your website link
- Social media highlight



home  
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Valhalla  
GOLF CLUB

# UNIQUE SPONSORSHIPS



## Hole Sponsor | \$500

- Your logo on a sign at a hole on the course
- Your logo on the unique sponsor banner displayed at the scramble
- Your logo on the event website with your website link
- Social media mention

## Media Sponsor | In-Kind Donation

- Advertising for the event (radio, TV, digital, whatever works!)
- Your logo on the event website with your website link
- Social media mention

## Video Sponsor | In-Kind Donation

- Advertising for the event (radio, TV, digital, whatever works!)
- Your logo on the event website with your website link
- Social media mention

## Swag Sponsor | In-Kind Donation

- Donate 150 items for player and volunteer swag bags

## Silent Auction | In-Kind Donation

- Provide a tangible item or gift card to include in our silent auction



# FOOD AND BEVERAGE SPONSORSHIPS



## Meal Sponsor | In-Kind Donation

- Provide breakfast, lunch or dinner to all golfers and volunteers at the event
- Your logo on the unique sponsor banner displayed at the scramble
- Your logo on the cart card agendas as the lunch sponsor

## Beverage Sponsor | \$500 + Product

- Provide beer, wine or spirits
- A hole on the course designated to your brand for passing out samples
- Opportunity to display and serve product samples inside the clubhouse before the tournament
- Banner displayed on the course with your company logo
- Your company logo on the event website with your website link
- Social media mention



# COVID AND SOCIAL DISTANCING PROTOCOLS

## V-Soft Cares' 8<sup>th</sup> Annual Charity Golf Scramble

While COVID concerns continue to remain, V-Soft Cares is working closely with Valhalla Golf Club to ensure we meet all CDC and Kentucky guidelines regarding sanitization and social distancing during this event. The health and safety of all players, volunteers and guests is of the utmost importance to us, and we will continue to monitor this fluid situation in the coming months.

We will provide a safe and enjoyable experience for all, and the best possible outcome for Home of the Innocents.



For more information, contact the  
**V-Soft Cares Committee**



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Visit [www.vsoftcares.org](http://www.vsoftcares.org) to sign up today!



[Click here for highlights of our 7th Annual Charity Scramble](#)