



JUNE 28, 2021
Valhalla Golf Club | Louisville, KY



V-SOFT CARES' 7TH ANNUAL CHARITY GOLF SCRAMBLE

All proceeds from the scramble will directly support Dogs Helping Heroes

V-Soft Cares is a 501(c)(3) organization able to receive donations directly, which may be tax deductible.



V-SOFT CARES' CHARITY GOLF SCRAMBLE



Scramble Features

- 18-hole round of scramble golf
- Silent auction and raffle prizes
- Complimentary meals provided
- Beer and spirits sponsors provide beverages
- Putting contest
- Longest drive and closest to the pin contests
- Networking with regional business leaders
- Awards reception and giveaways
- Live check presentation to charity

Past Charity Recipients

- 2014: Louisville Autism Society
- 2015: The Brave Hearts of Norton Children's Hospital
- 2016: Aiden's Legacy
- 2017: Hope Scarves
- 2018: Little Pink Houses of Hope
- 2019: Gilda's Club Kentuckiana
- 2021: Dogs Helping Heroes



SCRAMBLE IMPACT

2014
2015
2016
2017
2018
2019
2020
2021

RESULTS AND IMPACT

\$250,000+
PROCEEDS RAISED SINCE 2014



250+ VOLUNTEERS
FROM ACROSS THE U.S.

500+ PLAYERS



7 CHARITABLE
RECIPIENTS



300+
SPONSORS AND DONATORS

**COUNTLESS LIVES
IMPACTED**



2021 SCRAMBLE SCHEDULE



JUNE 28, 2021

8:00-9:15 AM	Registration
8:00-9:15 AM	Breakfast
8:00 AM	Silent Auction Opens
9:15 AM	Call-to-Carts
9:30 AM	Official Welcome & Shotgun Start
Noon	Lunch (Grab-&-Go Box)
3:00 PM	Light Dinner & Drinks
3:30 PM	Awards Presentation
3:45 PM	Silent Auction Closes
4:00 PM	Check Presentation & Raffle
4:15 PM	Networking



SPONSORSHIP OPPORTUNITIES



Benefits of Sponsorship

Partnering with V-Soft Cares offers a once in a lifetime opportunity to play Valhalla Golf Club, all while networking with Louisville business leaders and supporting Dog Helping Heroes.

Sponsorship will provide unique branding opportunities for your business, both on the course and online via social media and websites.

Sponsorship Opportunities

- Title Sponsorship
- Platinum Sponsorship
- Gold Sponsorship
- Silver Sponsorship
- Bronze Sponsorship
- Golf Sponsorship
- Hole Sponsorship
- Meal Sponsorship
- Beverage Sponsorship
- Media Sponsorship
- Video Sponsorship
- Silent Auction
- Swag



PREMIUM SPONSORSHIPS



Title Sponsor
\$30,000

- Four foursomes in the scramble
- Naming rights for the event and inclusion of logo on all event materials
- 2 exclusive company banners
- Logo included on step and repeat banner
- Branding included on all player golf carts
- Reserved dining table during awards reception
- Company highlight on social media and blog
- Your logo with a link as the presenting sponsor on the event website
- Company highlighted during awards and rules
- Email blast pre- and post-event to all attendees
- Opportunity to speak at event
- Thank you award



Platinum Sponsor
\$20,000

- Three foursomes in the scramble
- 2 exclusive company banners
- Company highlight on social media and blog
- Your logo on various marketing for the event
- Your logo with a link as the platinum sponsor on the event website
- Company highlighted during awards and rules
- Thank you award



PREMIUM SPONSORSHIPS CONT'D



Gold Sponsor **\$12,500**

- Two foursomes in the scramble
- Exclusive company banner
- Company highlight on social media
- Your logo on various marketing for the event
- Your logo with a link as the gold sponsor on the event website
- Thank you award

Silver Sponsor **\$5,000**

- One foursome in the scramble
- Company highlight on social media
- Your logo on various marketing for the event
- Your logo with a link as the silver sponsor on the event website
- Thank you award

Bronze Sponsor **\$2,500**

- Your logo on the sponsorship banner displayed at the scramble
- Company highlight on social media
- Your logo with a link as a bronze sponsor on the event website
- Thank you award



CORPORATE GOLF SPONSORSHIP



Golf Sponsor
\$2,500

- One foursome in the scramble (includes complimentary meals, putting contest, silent auction, swag bag, and a round of 18-hole scramble golf)
- Your logo on the unique sponsor banner displayed at the scramble
- Your logo on the event website with your website link
- Social media highlight



UNIQUE SPONSORSHIPS



Hole Sponsor | \$500

- Your logo on a sign at a hole on the course
- Your logo on the unique sponsor banner displayed at the scramble
- Your logo on the event website with your website link
- Social media mention

Media Sponsor | In-Kind Donation

- Advertising for the event (radio, TV, digital, whatever works!)
- Your logo on the event website with your website link
- Social media mention

Video Sponsor | In-Kind Donation

- Advertising for the event (radio, TV, digital, whatever works!)
- Your logo on the event website with your website link
- Social media mention

Swag Sponsor | In-Kind Donation

- Donate 150 items for player and volunteer swag bags

Silent Auction | In-Kind Donation

- Provide a tangible item or gift card to include in our silent auction



FOOD AND BEVERAGE SPONSORSHIPS



Meal Sponsor | In-Kind Donation

- Provide breakfast, lunch or dinner to all golfers and volunteers at the event
- Your logo on the unique sponsor banner displayed at the scramble
- Your logo on the cart card agendas as the lunch sponsor

Beverage Sponsor | \$500 + Product

- Provide beer, wine or spirits
- A hole on the course designated to your brand for passing out samples
- Opportunity to display and serve product samples inside the clubhouse before the tournament
- Banner displayed on the course with your company logo
- Your company logo on the event website with your website link
- Social media mention



COVID-19 AND SOCIAL DISTANCING PROTOCOLS

V-Soft Cares' 7th Annual Charity Golf Scramble

V-Soft Cares is working closely with Valhalla Golf Club to ensure we meet all CDC and Kentucky guidelines regarding sanitization and social distancing during this event. The health and safety of all players, volunteers and guests is of the utmost importance to us, and we will continue to monitor the ever-changing situation.

We will provide a safe and enjoyable experience for all, and the best possible outcome for Dogs Helping Heroes.



For more information, contact the
V-Soft Cares Committee



cares@vsoftconsulting.com

Visit www.vsoftcares.org to sign up today!



[Click here for highlights of our 6th Annual Charity Scramble](#)

